



**Severn
Hospice**
here and at home

Prison Break

Sponsorship opportunities

Thursday 15 October
Shrewsbury Prison, The Dana, Shrewsbury

Registered Charity 512394



**PRISON
BREAK** DO THE TIME
AND MAKE A
DIFFERENCE

Registered with



Want to support us and promote your company throughout the day?

Support Prison Break, a new corporate event held at Shrewsbury Prison. Senior leadership teams will tackle a series of fundraising challenges from behind bars - all shared on their social channels - to boost donations.

Behind every family we help there is a huge caring team and hundreds of kind people and organisations like you who help us to continue providing specialist care and support to local families living with incurable illness.

HEADLINE SPONSOR

£3,000

- Acknowledgement in pre-event press release to announce sponsorship
 - Feature story on Severn Hospice website corporate support pages
 - Acknowledgement and thanks in correspondence to participants
 - Acknowledgement on website event page
 - Company logo on event branded materials
 - Mentions on hospice TV screens, news article on website and social media
- Followers: Facebook 21k, Instagram 3.3k and LinkedIn 1.5k
- Acknowledgement and thanks in post event press release issued

NETWORKING SPONSOR

£500

- Attend and display company branding at morning networking (held at Oath Coffee)
- Acknowledgement on hospice social media channels

MUGSHOT SPONSOR

£500

- Company logo on mugshot given to all participants
- Acknowledgement on hospice social media channels

As well as taking part on the day, there are more ways you can support us, make a difference in your local community and promote your company at the same time.

Please note: Sponsorship packages are subject to print and production deadlines. To guarantee inclusion on materials, sponsorship must be confirmed by the relevant print deadline.

We'd love your support at Prison Break

Supporting us can bring genuine benefits to your organisation, from enhancing your Corporate Social Responsibility and social value objectives to boosting employee engagement and wellbeing and generating great PR.

If you would like to discuss any of the opportunities we have, please get in touch with Holly Gibbons, or come and visit us and see the difference our care makes. Email hollyg@severnospice.org.uk or phone 01952 221350

Severn Hospice provides specialist palliative care and emotional support for families living with an incurable illness. We are there through the good days and bad days because we believe that when a cure is no longer possible, care is.

Since 1989, we have given free care and support to more than 50,000 patients and their loved ones during their time of greatest need.

Our hospice is part of health services offered to people living in Shropshire, Telford & Wrekin and Mid Wales but we are not part of the NHS. We are a completely independent charity, having to raise around two-thirds of our running costs.

Funding has never been more challenging. All of the care we provide to thousands of local people is only possible thanks to the generous support we receive from the communities we serve.

Our supporters



Follow us
severnhospice.org.uk

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We're incredibly proud to support the communities we're part of and the amazing work of Severn Hospice

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TSB