Severn Hospice
here and at home

Your Dragons '26 Fundraising Guide

YOU'RE ABOUT TO DO SOMETHING OAR-SOME!

THANK YOU FOR CHOOSING TO FUNDRAISE FOR US...

For every **£3** we spend on care, we have to raise **£2**

It's thanks to supporters like you who have joined the Dragon Boat Festival crew that we can continue to care for patients and their loved ones living with incurable illness.

Each year we need to raise over £11 million and your mammoth fundraising efforts will make a real and lasting difference. Last year our Dragon Boat teams raised a phenomenal £115,000 towards that total – helping support the families we care for.

We hope this guide will give you some practical advice, handy hints and lots of inspiration to help you supercharge your sponsorship to smash your Dragons' fundraising target!

And don't forget we're here to help you on your fundraising journey.

Welcome to the Severn Hospice fundraising family. Together we can do it! See you on the river in July!

"The care and concern shown by the doctors, the nursing staff and the volunteers for both mum and the family was beyond our wildest wishes."

"Being busy in the group and chatting with others made me think about something else other than my worries."

Every day we spend £28,753 caring for local families

YOU CAN MAKE THIS DIFFERENCE

£1,198	could fund an hour of our caring services
£3,000	could provide enough art materials for a year of creative therapy sessions
£4,668	could help fund four weeks of a nurse's specialist care
£6,750	could pay for a month of overnight stays to a patient's home from our community nursing team

"Thank you to every one of you who cared for my dad. You showed him care and compassion when he needed it most. You are all amazing."

FROM THE DRAGON'S MOUTH...

PCN Bandits

"The whole day was amazing with team spirit from everyone there cheering everyone on"

The Range Rowers

"We entered as an office team and had an absolutely brilliant day. Such a great team-building day for us and all for such a brilliant cause."

PCN Bandits

The Range Rowers

SUPERCHARGE YOUR SPONSORSHIP

Your team's fundraising target is £1,250 – so be bold, think big, and then break it down into manageable chunks. With a team of 20, that's just £62.50 per person, and that alone could fund three complementary therapy sessions for our patients.

Just Giving

Online giving is the easiest way to kickstart your fundraising.

Visit **justgiving.com/campaign/dbf26** to set up your team's JustGiving page – colleagues can raise money separately whilst contributing to a larger team target.

Scan the QR to set up your JustGiving page

If you need help to get started, we've got a handy step-by-step **JustGiving guide**.

Remember to personalise your page – add a team photo, tell your story and share why you are fundraising for us.

Match funding

Why not ask your workplace if they'll match all or part of your fundraising?

Match funding is when your employer matches the amount you've raised for us – a great way to boost your total and make double the difference for free!

Gift Aid it *giftaid it*

The little tick means 25% more!

Your fundraising can be worth 25% more. If your supporters pay tax, all they have to do is tick the box on your sponsorship form, donation envelope or JustGiving page and we'll do the rest. It's that simple and it's at no extra cost to you or them!

It all adds up – for every £1 they donate, we'll get £1.25!

Shout about it

- **Post updates on social media** – don't forget to tag us in
- **Pin up a poster** – there's one at the end of this pack
- **Share your story with local press** – get in touch if you'd like a quote from us

Doing it for work?

- **Keep colleagues motivated by sharing updates**
- **Ask your suppliers, clients and customers to get involved**

AND IT'S NOT ALL ABOUT SPONSORSHIP

There are lots of ways you can get your workmates, suppliers, customers and friends involved.

Need inspiration? Here are some of our favourites...

Sweepstakes
A great one to get everyone involved! You'll find everything you need to run a sweepstake in this pack. Ask colleagues, suppliers, customers, friends and family to guess your fastest time on the water – closest guess wins!

Get quizzical
Test your knowledge and donate to take part. Ideal for a bit of friendly team competition! Working remotely? Set up a Teams call so everyone can be in it to win it!

Office Olympics
Get into the sporting spirit with pencil javelin, rubber band archery and bin basketball and why not get some practice in with desk chair rowing!

Great office bake-off
Channel your inner Paul and Prue and take on your colleagues in an office bake-off. Pay to enter for your chance of being named star baker.

Say 'cheers'

Remember to say a big thank you to workmates, customers, clients and friends who have supported you.

Sharing how much you have raised with their help makes everyone feel part of the fundraising family.

And most importantly... have fun!

HAVE FUN STAY SAFE

If you are giving your sponsorship a boost with more fabulous fundraising activities, then there are a few things you may need to consider to keep it legal and safe.

Insurance

If you're planning an event that involves the public, you will need to think about insurance. Some venues already have this, so it's worth checking with them first.

Stay safe

It's important that your event is safe, and this means assessing potential risks and hazards for you, your helpers and anyone attending or taking part. Consider things like handling money safely, first aid, security, fire exits and possible accidents.

Food safety

If you're serving or selling food you may wish to check the Food Standards Agency guidelines on preparing, handling, cooking and storing food. You'll find them at **food.gov.uk.**

Licenses and permissions

You'll need to consider whether you need any licenses to keep your fundraiser legal. This could be a temporary event licence if you're serving alcohol in an unlicensed premises or hosting live music. Contact your local council to find out more.

We'd love to see lots of photos from your fundraiser! Make sure everyone in the photo is happy you're going to share it with us.

Raffles

There are rules about running raffles, tombolas, sweepstakes and other lotteries.

Take a look at these websites for more details: **gamblingcommission.gov.uk** or **fundraisingregulator.org.uk** and if you have any questions just give us a shout.

WE'RE HERE TO HELP

Whatever you're doing to fundraise, we're here to support you every step of the way.

Whether you'd like to generally pick our brains, find out about permissions and licensing or borrow resources, we can help make your fundraising journey easy, successful and fun!

Lizzy & Cathy from our fundraising team

Get in touch
fundraising@severnhospice.org.uk
01952 221351

We've got lots of resources to help with your fundraising. Simply get in touch and we'll get them out to you.

- **Collection buckets, tins & boxes**
- **Indoor & outdoor banners**
- **Bunting**
- **Donation envelopes & hospice factsheets**
- **Advice & more**

PAYING IN YOUR FUNDRAISING

There are several ways you can pay in your donation and sponsorship. However you're paying in, please include your team name as a reference.

Online

Visit **severnhospice.org.uk/donate** and pay in with a credit or debit card. It's quick, easy and secure. Be sure to tell us about your fundraising when prompted and if you are raising money in memory of someone special so we can say thank you.

JustGiving

If you've set up a JustGiving page, then you don't need to do a thing – it automatically comes to us.

Post

You can post a cheque to us at **Severn Hospice, Bicton Heath, Shrewsbury SY3 8HS.** Please make your cheque payable to **Severn Hospice.** Give us a call for your supporter reference number.

Phone

Call our friendly finance team on **01743 236565** to pay in over the phone by card.

Bank transfer

If you'd find it easier to make a transfer, our bank details are available upon request – just give us a call **01743 236565**.

In person

You can drop off your donation in cash or cheque at either of our hospices at Apley Castle or Bicton Heath or at one of our community shops. We love to say thank you in person! Please make your cheque payable to **Severn Hospice.**

For your nearest shop visit severnhospice.org.uk/yourlocalshop

Thank you. It's because you care that we can.

Registered charity 512394

severnhospice.org.uk
fundraising@severnhospice.org.uk
01952 221351

Registered with FUNDRAISING REGULATOR

Severn Hospice
here and at home

DO SOMETHING AMAZING FOR SEVERN HOSPICE

Please sponsor Name

Address

I am taking part in the **Severn Hospice Dragon Boat Festival 2026.** Please sponsor our team and help us reach our target of

£

The little tick means more – Gift Aid it!

Make your donation go further – turn £1 into £1.25 at no extra cost to you

If I have ticked the Gift Aid box, I confirm that I am a UK income or capital gains taxpayer. I have read this statement and want Severn Hospice Ltd to reclaim tax on the donation detailed below, given on the date shown. I understand that if I pay less income tax or capital gains tax in the current year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand Severn Hospice will reclaim 25p of tax for every £1 that I have given.

Sponsor's full name First name and last name	**Sponsor's home address** Only needed if you are Gift Aiding your donation. Please don't use your work address if you are Gift Aiding your donation.	**Postcode**	**Donation amount**	**Gift Aid** ✓	**Date paid**
Ann Example	123, Street, Shrewsbury	SY1 7SH	£50	✓	01/01/25

Remember: you must provide your full name, home address and postcode for us to claim Gift Aid

We're racing in the Severn Hospice Dragon Boat Festival to support their care

In aid of Severn Hospice here and at home

Guess our fastest time on the river!

Team name:

Closest guess wins:

Suggested donation:

Tip: Last year's fastest heat was 1 minute 11.31s the slowest was 2 minute 15.20s.

Severn Hospice '26 Dragon Boat Festival

Registered Charity No. 512394

Time	Name	Contact number	Paid

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Your contact details will only be used for the purpose of contacting you if you are selected as a winner, they will not be used for marketing purposes.

- The sweepstake is to be run as an incidental non-commercial lottery at a Severn Hospice fundraising event
- More information about incidental non-commercial lotteries can be found here at gamblingcommission.gov.uk
- Severn Hospice is not the promoter and does not accept responsibility for your sweepstake
- The promotor is responsible for ensuring the sweepstake is run properly

This sweepstake is promoted by: .....
(please write the name and address of the promotor here, i.e. the person responsible for collecting the money)

You can sponsor us here:
justgiving.com/campaign/dbf26

Registered with FUNDRAISING REGULATOR

18 & 19 July
Pengwern & Shrewsbury School boat clubs

Find out more
severnhospice.org.uk/events

Severn Hospice Dragon Boat Festival '26

Registered Charity No. 512394

We're on board!

We're racing in the Severn Hospice Dragon Boat Festival to support their care

Helps us reach our fundraising target of

£

Visit **justgiving.com/campaign/dbf26**
or fill in our sponsorship form

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