



**Severn
Hospice**
here and at home

Shimmer Walk

Sponsorship Opportunities

Saturday 25 April 2026
Charlton School, Wellington, Telford

Registered Charity 512394



Registered with



FUNDRAISING
REGULATOR



Want to support us and promote your company at our event?

Support Shimmer Walk 2026 and be part of an evening of memories, fun and laughter.

Behind every family we help there is a huge caring team and hundreds of kind people and organisations like you who help us to continue providing specialist care and support to local people living with incurable illness.

As well as being part of Shimmer Walk 2026, there are more ways you can support us, make a difference in your local community, and promote your company at the same time.

HEADLINE SPONSOR

£2,500

- Acknowledgement in press release issued
- Acknowledgement in correspondence to participants
- Company logo and acknowledgement on website event page
- Mentions on hospice TV screens, news section on website and social media
Followers: Facebook 21k, Instagram 3.3k, LinkedIn 1.3k
- Your company logo at start/ finish line
- Opportunity for a company representative to officially start the walk
- Acknowledgement in PA announcements at start/finish line
- 10 Adult or Child event tickets (child must be accompanied by a paying adult)
- Logo printed on promotional materials (subject to cut off date) such as:
 - Event posters - displayed in local community and identified retail shops across the region
 - Acknowledgement in participant/event packs
 - Promotional banners (subject to cut off date)

MEDAL SPONSOR

£1,250

- Company Logo on medal ribbon given to all participants (subject to cut off date)
- Acknowledgement on our social media channels
Followers: Facebook 21k, Instagram 3.3k, LinkedIn 1.3k
- Opportunity for representatives from your company to hand out medals on the day
- PA announcements as walkers cross finish line and receive medals
- 7 Adult or Child event tickets (child must be accompanied by a paying adult)

FUN ZONE X 3

£1,000

- Acknowledgement on our social media channels
Followers: Facebook 21k, Instagram 3.3k, LinkedIn 1.3k
- 4 Adult or Child event tickets (child must be accompanied by a paying adult)
- Your Company branding to be displayed at the fun zone

We'd love your support at Shimmer Walk 2026

Supporting us can bring genuine benefits to your organisation, from enhancing your Corporate Social Responsibility and social value objectives to boosting employee engagement and well-being and generating great PR.

If you would like to discuss any of the opportunities we have, please get in touch with Holly Gibbons, or come and visit us and see the difference our care makes.

Email: hollyg@severnospice.org.uk Phone 01952 221350

Severn Hospice provides specialist palliative care and emotional support for families living with an incurable illness. We are there through the good days and bad days because we believe that when a cure is no longer possible, care is.

Since 1989, we have given free care and support to more than 50,000 patients and their loved ones during their time of greatest need.

Our hospice is part of health services offered to people living in Shropshire, Telford & Wrekin and Mid Wales but we are not part of the NHS. We are a completely independent charity, having to raise around two-thirds of our running costs.

Funding has never been more challenging. All of the care we provide to thousands of local people is only possible thanks to the generous support we receive from the communities we serve.

Our supporters



Follow us
severnhospice.org.uk

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We're incredibly proud to support the communities we're part of and the amazing work of Severn Hospice

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TSB