



YOUR RECIPE FOR SWEET SUCCESS

Thank you for signing up to Communi-tea Time

Just like the perfect bake, a great event needs the right mix. Here are all the key ingredients to help you serve up a real treat!

It's a piece of cake

- **Pick a date in October and venue** – how about your usual meeting spot, workplace, in someone's home or even virtually, online
- **Set up a JustGiving page** – so friends who can't make it in person can still chip in and support your event. Get started at justgiving.com/campaign/severnhospicecommunittea



Scan the QR to set up
your JustGiving page

- **Stir up support** - invite your guests and spread the word using the invitations and posters we've provided
- **Bake it happen! Choose your cakes and cuppas** – we've shared our favourite recipes for inspiration
- **Download extra printable materials** – there's invitations, bunting, cake flags, labels and more at www.severnhospice.org.uk/communi-tea-resources
- **Have fun, stay safe** – there's a few things that are helpful to keep it safe and legal. Find everything you need to know at www.severnhospice.org.uk/staysafe

Top tips to raising dough!

Pop a price on your slice - ask your guests for donations for a cuppa and cake or set suggested prices for each scrumptious treat

Have more fun - games go down a treat! Try our guess the number of hundreds and thousands sweepstake or test your guests with our Severn Hospice quiz

Raffles and tombolas – these are always a big hit! Gather donated goodies and sell tickets for a chance to win

Butter together! Savour your time together, have fun and enjoy your cake!

Cup by cup, care adds up

Say a big thank you – let your guests know how much their support means – there's a poster so you can share how much you have raised

Send in your donations by 30 November – You can find out how at www.severnhospice.org.uk/payitin

Snap and share – post your photos on social media and tag us in – we'd love to see your Communi-tea Time in action!

The icing on the cake

Our fabulous support groups are experts in hosting coffee mornings, cake sales and afternoon teas, all raising funds for our care

Here's a few tried and tested tips from our very own star bakers!

Slice it up!

Slices of cake sell better than whole cakes — and make more money too

Scones are a hit

Scones are the most popular baked item — make sure you have plenty!

Smart pricing = bigger donations

Set round prices like £3 for a slice — people often round up and give £5

Offer a Deal

Try 3 for 2 on slices or cakes — people love a bargain!

Put collection boxes everywhere

Place plenty of donation boxes around — especially by the cakes!

Create a cozy vibe

Dress your venue with bunting, tablecloths, pretty serviettes and nice plates

Sell the leftovers

Bring bags, foil, clingfilm, or Tupperware to sell leftover goodies at the end

Allergy information is a must

Clearly label all food with allergy information

Fundraising Team
Severn Hospice
Bicton Heath
Shrewsbury
SY3 8HS

Visit
severnhospice.org.uk

WE'RE HERE TO HELP

Whether you're pouring the tea or slicing the cake, we're so grateful for your support.

Need an extra sprinkle of help along the way?

Call Nicky or Phil on 01952 221351
or email us at
fundraising@severnhospice.org.uk

YOU CAN BAKE THIS DIFFERENCE

£17 could provide a set of scrubs for a nurse

£100 could fund four bereavement support sessions

£208 would allow our hospice community team to spend the night with a family

£740 means we can provide 24 hours of care for a patient on our wards