



**Severn
Hospice**
here and at home

Shimmer Walk 2025

Sponsorship opportunities

Saturday 10 May 2025

Charlton School and Apley Woods, Telford

Registered Charity 512394



*Shimmer
WALK*

Registered with



FUNDRAISING
REGULATOR

Join us and make Shimmer Walk 2025 a night to remember

Help make our springtime fundraiser sparkle, shimmer and shine and you will be caring for local families who need us.

When? Saturday 10 May 2025

Where? Charlton School and Apley Woods, Telford

Our Shimmer Walk is a first for 2025 and is a brilliant way of bringing together our supporters for a night of fun while remembering those we have cared. Each year we care for 3,000 people living with incurable illness. Being a sponsor of this family-friendly, 5k walking event it is a great way to promote your brand to thousands across the region, while also showing how you are at the heart of our caring and compassionate community.

MAIN SPONSOR

£2,500

You will receive

- 10 adult or child event tickets
- On-the-day acknowledgement at event village through PA announcements and brand placement
- Acknowledgement and thanks in correspondence sent to participants before and after the event
- Option of a company representative joining our fundraising team, to start our participants off on their walk
- Mentions on the TV screens in our receptions at our Apley and Bickton hospices
- Acknowledgement on our social media channels (Followers: Facebook 19.4k; Instagram 2.9k; X 7.6k; LinkedIn 874)
- A feature story on Severn Hospice website dedicated corporate supporters' page
- A press release issued to local media, including press and radio, announcing sponsorship and mentions in follow-on press releases (subject to publication)
- Opportunities to have your branding at the event HQ
- Company logo and acknowledgement on the event page on our website

MEDAL SPONSOR

£1,750

You will receive

- 7 adult or child event tickets
- Company logo on the bespoke medal ribbon (subject to cut off dates)
- Acknowledgement on our social media channels (Followers: Facebook 19.4k; Instagram 2.9k; X 7.6k; LinkedIn 874)
- Announcements over the PA system as walkers cross the finish line and receive their medals

- Opportunity for representatives from your company to hand out medals

T-SHIRT SPONSOR

£1,250

You will receive

- 5 adult or child event tickets
- Your company logo to appear on event t-shirts
- Acknowledgement on our social media channels (Followers: Facebook 19.4k; Instagram 2.9k; X 7.6k; LinkedIn 874)

FUN ZONE SPONSOR x 3

£1,000

You will receive

- 4 adult or child event tickets
- Your company branding to be displayed at the fun zone
- Acknowledgement on our social media channels (Followers: Facebook 19.4k; Instagram 2.9k; X 7.6k; LinkedIn 874)

START/FINISH LINE SPONSOR

£500

You will receive

- 2 tickets to the event (adult or child)
- Your company logo to be displayed on the start/finish line arch
- Acknowledgement on our social media channels (Followers: Facebook 19.4k; Instagram 2.9k; X 7.6k; LinkedIn 874)

The precise benefits available to you will be dependent on when your sponsorship is secured but we would of course agree this in discussion with you. We can also help you achieve your corporate responsibility with many volunteering opportunities for you staff on either day of the event.

Severn Hospice provides specialist palliative care and emotional support for families living with an incurable illness. We are there through the good days and bad days because we believe that when a cure is no longer possible, care is.

Since 1989, we have given free care and support to more than 48,000 patients and their loved ones during their time of greatest need.

Our hospice is part of health services offered to people living in Shropshire, Telford & Wrekin and Mid Wales but we are not part of the NHS. We are a completely independent charity, having to raise around two-thirds of our running costs.

Funding has never been more challenging. All of the care we provide to thousands of local people is only possible thanks to the generous support we receive from the communities we serve.

Our supporters

We would love for you to support our exciting event.

If you would like to discuss any of the above opportunities, please get in touch with Jenny Bean, or come and visit us and see the difference our care makes.

Email JennyBe@severnhospice.org.uk

Phone 01952 221351



Follow us
severnhospice.org.uk

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We're incredibly proud to support the communities we're part of and the amazing work of Severn Hospice TSB”